



**American Equity Investment  
Life Insurance Company®  
Supply Request Form**

Save form and email to:  
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**INSTRUCTIONS:**

1. Complete above section. For overnight delivery, please list street address, P.O. Box is not acceptable.
2. Indicate quantities for each item ordered.

3. Please submit this form to:  
**Phone:** 888-647-1371 **Fax:** 515-221-9895  
**Email:** supply@american-equity.com

**Please indicate state(s) you request materials for:** \_\_\_\_\_

**Annuity New Business Forms**

#	Description	Form Number
	Application Packet	

**AssetShield Series**

#	Description	Form Number
	AssetShield BONUS 10 Sales Brochure (9 in CA)	01SB1165-10B 01SB1165-9B-CA
	AssetShield BONUS 10 Disclosure (9 in CA)	01D1165-10B 01D1165-9B-CA
	AssetShield 5 Sales Brochure	01SB1165-5-EN 01SB1165-5-CA
	AssetShield 5 Disclosure	01D1165-5
	AssetShield 7 Sales Brochure	01SB1165-7-EN 01SB1165-7-CA
	AssetShield 7 Disclosure	01D1165-7
	AssetShield 10 Sales Brochure (9 in CA)	01SB1165-10-EN 01SB1165-9-CA
	AssetShield 10 Disclosure (9 in CA)	01D1165-10 01D1165-9-CA
	Asset Growth & Asset Control Brochure +	01B1165-AGAC
	AssetShield Diversification Brochure +	01B1165-DIV
	AssetShield: Power of Protection Flyer +	01F1165-POPPO
	AssetShield Preservation & Accumulation - SG Global Index Flyer +	01FFIAPA-1165-SG
	Retirement Unknown: Market Risk II AssetShield +	01FRUMR-1165
	Why Consider Dividend Aristocrats Flyer +	01FWCDA-1165 01FWCDA-1165-CA

**Agent Use Only**

	AssetShield Series Excess Return Performance Flyer	01F1165-XR 01F1165-CA-XR
	AssetShield Diversified Indices Flyer	01F1165-DI 01F1165-DI-CA

**Bonus Gold**

#	Description	Form Number
	Bonus Gold Sales Brochure	01SB1107
	Bonus Gold Disclosure	01D1107

**Company Materials**

#	Description	Form Number
	Statutory Financial Facts	01FSFF
	The American Equity Advantage Brochure	01BAEA
	American Equity Company Brochure	01BAECO
	Values Calculation	01F1057
	American Equity Market Value Adjustment Flyer	01FMVA 01FMVA-CA
	Split Annuities Combined Benefits Flyer	01FSACB

**EstateShield**

#	Description	Form Number
	EstateShield 10 Sales Brochure (9 in CA)	01SB1167-10 01SB1167-9-CA
	EstateShield 10 Disclosure (9 in CA)	01D1167-10 01D1167-9-CA
	Lifetime Income and Legacy Benefits Brochure +	01B1167-LB 01B1167-LB-CA
	EstateShield 10: Accumulation, Income, Estate Flyer (9 in CA) +	01F1167-10 01F1167-9-CA

**Agent Use Only**

	EstateShield 10 BAV Premium Bonus Flyer	01F1167-PB 01F1167-PB-CA
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**Fixed Annuities**

#	Description	Form Number
	GuaranteeShield Series Sales Brochure	01SB1169
	GuaranteeShield 3 Disclosure	01D1169-3
	GuaranteeShield 5 Disclosure	01D1169-5
	GuaranteeShield Flyer	01F1169

**Immediate Annuities** (See Approval Chart form #01F1025)

#	Description	Form Number
	SPIA-1 Immediate Annuity Disclosure (CA, CT, FL, MT only)	01D1023
	SPIA Immediate Annuity Disclosure	01D1159

## FlexShield

#	Description	Form Number
	FlexShield 10 Sales Brochure	01SB1170-10
<b>Agent Use Only</b>		
	FlexShield 10: Performance Value vs Strategy Value vs Contract Value Flyer	01F1170-PV
	FlexShield 10: Reference Guide	01F1170-RG
	FlexShield 10: Balanced Solution Flyer	01F1170-BS

## IncomeShield Series

#	Description	Form Number
	IncomeShield 7 Sales Brochure	01SB1164-7 01SB1164-7-CA
	IncomeShield 7 Disclosure	01D1164-7 01D1164-7-CA
	IncomeShield 10 Sales Brochure (9 for CA)	01SB1164-10 01SB1164-9-CA
	IncomeShield 10 Disclosure (9 for CA)	01D1164-10 01D1164-9-CA
	IncomeShield Shield Retirement Income Brochure +	01B1164-LIBR
	IncomeShield Lifetime Income Benefit Rider FAQ Brochure +	01B1164-LIBRFAQ
	IncomeShield Retirement Unknown: Cost of Waiting Flyer +	01FRUCW-1164 01FRUCW-1164-CA
	IncomeShield with LIBR & Wellbeing Rider Flyer +	01F1164-WBFAQ
	Retirement Unknown: What Happens When the Market Goes Down Flyer +	01F1164-RU
	Retirement Unknown: IncomeShield - Low Interest Rates Flyer +	01FRULIR-1164
	Retirement Unknown: What Happens if Taxes Go Up Flyer +	01F1164-RUTX
	Planning Your Retirement Income Strategy Brochure +	01B1164-RIB
	IncomeShield Identifying Retirement Income Gaps Worksheet +	01F1164-IRIG

## Index Strategy Materials

#	Description	Form Number
	NeXt Allocation Brochure +	01B1165-WN
	The NeXt Innovation-Eight Months Unrestricted +	01F1165-NI
	Dividend Aristocrats Brochure +	01BDIV
	Preservation & Accumulation	01FFIAPA

**For any questions or to request other forms, please call Sales Support at 888-647-1371.**

## Retirement Information Materials

#	Description	Form Number
	Preparing for Retirement Transitions	01BACC
	How Fixed Index Annuities Work	01BBBV
	Lifetime Income Solutions Infographic	01FLSI
	Guide to Fixed Index Annuity Basics	01FANBSC
	Competitive and Consistent Flyer	01FCC
	Help Protect Your Top Assets	01FHPTA
	What is Your Risk Tolerance Flyer	01FRISK
	Retirement Income Worksheet	01FRIW
	Rule of 72	01FRULE72
	Sequence of Return Risk Flyer	01FSORR
	Risk Tolerance Wheel	01WLC4790
	Steps to a Better Retirement Income Plan Brochure	01B3STEPS
	Maximize Potential with Principal Protection	01F4965
	Triple Compound Interest Benefits Flyer +	01FTCI
	Social Security Benefits Flyer	01FSSG
	Caregiving Concerns FAQ	01FCCFAQ
<b>Agent Use Only</b>		
	How Does Your Money Grow? - Interest Rate Reference Guide	01FIRRG

## Retirement Gold

#	Description	Form Number
	Retirement Gold Sales Brochure	01SB1119 01SB1132-FL
	Retirement Gold Disclosure	01D1119 01D1132-FL

## Rider Materials

#	Description	Form Number
	Lifetime Income Benefit Rider (LIBR) - FAQ	01BLIBR-FAQ 01F1157-CA
	Wellbeing Benefit Rider FAQ Flyer +	01FWBFAQ
	Waiver of Surrender Charge Riders Brochure +	01F1001
	Rate Integrity Rider Flyer	01FRIR

## Tax-Related Materials

#	Description	Form Number
	Advantages of a Tax-Deferred Annuity	01FATDA
	2023 Tax Reference Guide	01BTRG
	Partial Roth Conversion Flyer	01FPRC