






Community Giving Request Form



American Equity CARES is our community giving program. It is designed to support and partner with a diverse range of organizations to make a positive difference where our team members live and work. We are committed to making societal change with our charitable giving and will give funding priority to organizations or programs that impact these areas:

-  Celebrating Culture
-  Affirming Inclusivity
-  Retiring with Financial Dignity
-  Environmental Interests
-  Strengthening Neighborhoods

Please provide the following information:

Current Date: _____ Event Date (If applicable): _____

Organization Name/Event Name: _____

Organization Address (City, State, Zip): _____

Is your organization a tax-exempt 501(c)(3) nonprofit? Yes No

Contact Name: _____ Contact Phone Number: _____

Contact Email: _____ Website Address: _____

Requested Donation Amount \$ _____ What percentage of funds is this request toward the total budget? _____ %

Which of the above categories does your request fit into? _____

Please explain: _____

How will this donation be used by your organization? _____

What is the target demographic of your organization? _____

How do you plan to recognize sponsors? _____

Where would our American Equity logo be used, if at all? _____

Are any American Equity employees involved with your organization? If so, in what capacity? _____

Please email this form to communitygiving@american-equity.com and attach any additional supporting documents related to this request. Please email us with any questions.