



American Equity Investment Life Insurance Company®

Catch Up with American Equity

No-Fee LIBR is BACK on the Foundation Gold!

Adjustments Effective October 2, 2017

American Equity recently announced a guaranteed income increase which includes increased IAV Rate and increased payout factors plus the addition of a no-fee LIBR on our Foundation Gold.



[For all the details, click here.](#)

FIA Industry's Highest Interest Crediting Rate

American Equity's Choice 10

The Choice 10 offers a 52% Participation Rate.

[Click here to see how it works.](#)

How Does The Choice 10 With MVA Work?
Featuring a 52% Participation Rate

Choice 10 can protect principal and interest credits while maintaining the opportunity for growth.

Interest crediting on fixed annuities that provide an opportunity to earn more interest than traditional fixed annuities and other safe money alternatives. This is done by having interest earned on an increase in an equity index. The crediting method used can be chosen on each contract anniversary.

Participation Rate (PR) (52%): Percentage of the increase in the index will be credited to the owner. Other interest is 2.0% for fixed.

Example: In 2013, the S&P 500 returned 9.48%. The crediting amount will be 13.29%.

Year	SP 500	PR	Other Interest	Total
2013	9.48%	5.24%	2.00%	16.72%
2014	12.29%	6.39%	2.00%	20.68%
2015	1.04%	0.54%	2.00%	3.54%
2016	11.96%	6.18%	2.00%	19.14%
2017	21.83%	11.51%	2.00%	35.31%

[life.american-equity.com](#) Call us at 888-647-1371

Five Reasons Why Ken Fisher LOVES Annuities!

You may be familiar with Ken Fisher's well-known dislike of annuities. Kim O'Brien with InsuranceNewsNet wrote an article titled "Five Reasons Why Ken Fisher LOVES Annuities!"



[Read the article here.](#)

Thought Leadership and Education Series with Think Advisor

New Article: How an FIA Generates Retirement Income

[Download Article and Infographic.](#)



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6000 Westown Pkwy, West Des Moines, IA 50266