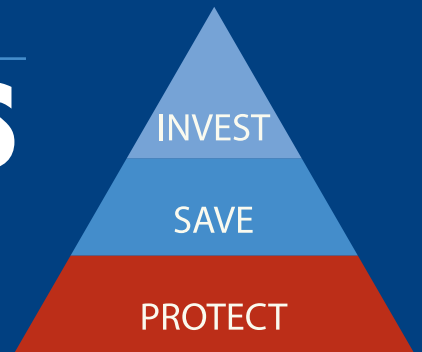


PLANNING FOR THE NEXT 15 YEARS

Whether it's protecting hard-earned dollars or generating lifetime income, a comprehensive retirement solution takes comprehensive planning.



PREPARATION

- Financial goals
- Timeline
- Long-term plan

Personal finances and timing are the foundation for preparing a sound retirement strategy.



OBJECTIVES

- Protect principal
- Realize growth opportunities
- Generate income

Every retirement is different, but most pre-retirees and retirees have similar objectives.



FACTORS

- Cost of living
- Global economy
- Market volatility

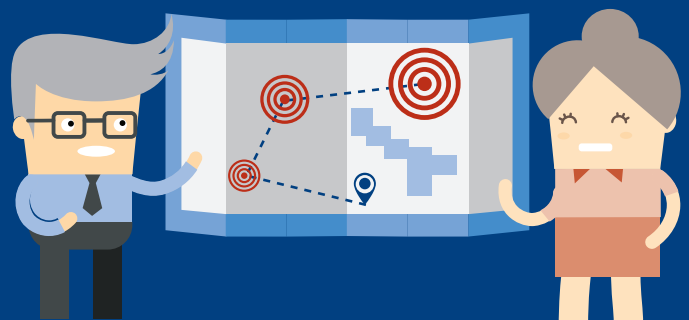
There are factors beyond individual finances that can have unpredictable effects on retirement.



PRODUCTS*

- Fixed index annuity
- Fixed annuity
- Guaranteed lifetime income benefits

Millions of Americans rely on annuity products for principal protection, tax-deferred growth and lifetime income.



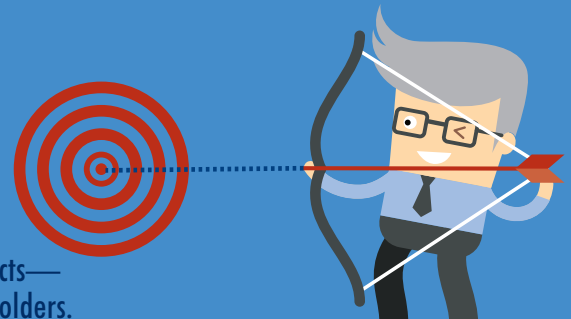
PROVIDER*

- American Equity Investment Life Insurance Company®
- #3 all-time in fixed index annuity sales**
- American-owned and operated

For over 20 years, American Equity has been a provider of retirement products—delivering principal protection, safety and lifetime income options to policyholders.

* Offered by American Equity. Other retirement solutions may also support similar goals.

** Source: <http://www.looktowink.com/2016/03/30418/>



life.american-equity.com



Call us at **888-221-1234**

8:00AM-4:45PM CT Monday-Thursday 8:00AM-1:00PM CT Friday

6000 Westown Pkwy, West Des Moines, IA 50266