AssetShield[™] 10

Effective: 10/03/24

(Rates Subject to Change)

Features

- Free Withdrawal
 - Up to 10% of Contract Value annually, starting year two
 - Systematic Withdrawal of interest only from the Fixed Value, available after 30 days¹
- Enhanced Benefit Rider for Owners age 75 and under at issue
- Market Value Adjustment Rider (MVA)²
- No Surrender Charges at death
- Issue Age: 18-80

Inter	Premium								
	PR	САР	PRR	Minimum Premium: \$5,000					
BlackRock® Adaptive US Equity 7% Index Annual Pt to Pt w/ PR	115%	-	185% (1.50% Fee)	Maximum Premium: 18-69: \$1,500,000 70-74: \$1,000,000 75-80: \$750,000					
BlackRock® Adaptive US Equity 7% Index 2-Year Pt to Pt w/ PR	160%	-	250% (3.00% Fee)	Minimum Rates					
S&P 500 $^{\odot}$ Dividend Aristocrats $^{\odot}$ Daily Risk Control 5% ER Index Annual Pt to Pt w/ PR	120%	-	205% (1.50% Fee)	MGSV-MGIR: Currently 3.00% ⁵ MGSV: 87.5% of all premiums, minus any					
S&P 500 $^{\odot}$ Dividend Aristocrats $^{\odot}$ Daily Risk Control 5% ER Index 2-Year Pt to Pt w/ PR	200%	-	325% (3.00% Fee)	withdrawals (excluding any withdrawal charges), all accumulated at the Minimum Guaranteed Surrender Value-Minimum Guaranteed Interest Rate (MGSV-MGIR).					
S&P 500® Annual Pt to Pt w/ PR	40%	-	60% (1.50% Fee)	MGSV = Minimum Guaranteed Surrender Value MGIR = Minimum Guaranteed Interest Rate PRR= Performance Rate Rider PR = Participation Rate ER = Excess Return					
S&P 500 $^{\odot}$ Annual Pt to Pt w/ Cap	-	8.50%	10.50% (1.50% Fee)						
S&P 500® Monthly Pt to Pt w/ Cap		2.00 % ³	3.10% (1.50% Fee)						
Current Fixed	I								
A	Contract Views	1 0	2 4 5						

Availability	Contract Year	1	2	3	4	5	6	7	8	9	10	11+
All states except those listed below	Surrender Charge %	12%	12%	11%	10%	9%	8%	7%	5%	4%	2%	0%
AK, CT, DE, FL, ID, IL, IN, KY, MA, MD, MN, MO, MS, MT, NC, NJ, NM, NV, OH, OK, OR, PA, SC, TX, UT, VA, VT, WA	Surrender Charge %	9.2%	9%	8%	7%	6%	5%	4%	3%	2%	1%	0%



AMERICAN EQUITY

INVESTMENT LIFE INSURANCE COMPANY

AssetShield 10

Effective: 10/03/24

(Rates Subject to Change)

Annuity contract and Riders issued under form series ICC22 BASE-IDX, 23 BASE-IDX, ICC22 IDX-10-10, 23 IDX-13-10, 23 IDX-10-10, ICC20 R-ERR, 21 R-ERR, ICC20 E-MPTP-C, ICC20 E-PTP-PR, ICC20 R-EBR, ICC16 R-MVA and state variations thereof. Availability may vary by state. Please see form 01F1025 State Approval Chart.

- ¹ Benefit not guaranteed and subject to change.
- ² MVA applies to partial withdrawals that exceed the Free Withdrawal amount allowed and surrenders occurring during the surrender charge period.
- ³ Monthly Cap.
- ⁴ Fixed Value Minimum Guaranteed Interest Rate is 0.50%.
- ⁵ MGSV-MGIR is set at issue, guaranteed for the life of the contract and applies to the MGSV only.

Guarantees are based on the financial strength and claims paying ability of American Equity and are not guaranteed by any bank or insured by the FDIC.

The BlackRock Adaptive US Equity 7% Index (the "Index") is a product of BlackRock Index Services, LLC and has been licensed for use by American Equity Investment Life Insurance Company ("American Equity") as a component of AssetShield (the "Product"). BlackRock®, BlackRock Adaptive US Equity 7% Index[™] and the corresponding logos are registered and unregistered trademarks of BlackRock. The Product is not sponsored, endorsed, sold or promoted by BlackRock Index Services, LLC, BlackRock, Inc. or any of its affiliates, or any of their respective third party licensors (including the Index calculation agent, as applicable) (collectively, "BlackRock"). BlackRock has no obligation or liability in connection with the administration or marketing of Product. BlackRock makes no representation or warranty, express or implied, to the owners of the Product or any member of the public regarding the advisability of investing the Product or the ability of the Index to track general market performance. BlackRock does not guarantee the adequacy, accuracy, timeliness and/or completeness of the Index or any data or communication related thereto nor does it have any liability for any errors, omissions or interruptions of the Index.

The "S&P 500[®]" is a product of S&P Dow Jones Indices LLC ("SPDJI"), and has been licensed for use by American Equity Investment Life Insurance Company[®] ("AEL"). Standard & Poor's[®] and S&P[®] are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones[®] is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"). These trademarks have been licensed to SPDJI and sublicensed for certain purposes by AEL. AEL's products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates, and such parties make no representations regarding the advisability of investing in such product(s) and have no liability for any errors, omissions, or interruptions of the S&P.



American Equity Investment Life Insurance Company[®] | 6000 Westown Pkwy, West Des Moines, IA 50266 www.american-equity.com • Call us at 888-647-1371