

IncomeShield™

Fixed Index Annuity and Lifetime Income Benefit Rider (LIBR) with Wellbeing Benefit



Income for life and your lifetime

Retirement is an exciting chapter of life. For many of today's retirees, that chapter is getting longer. That's why it's important for those approaching retirement to establish an income strategy that accounts for your day-to-day lifestyle as well as the changes you may see over a lifetime.

This is Jodi

- She is 55-years-old and plans to retire from nursing in the next seven to 10 years
- Her goal is to enjoy an independent lifestyle without outliving her money
- She is concerned about managing income gaps between her retirement reserves, Social Security benefits and life's unexpected expenses

Jodi's income strategy

Jodi maps out her income options with a financial professional. They have identified that her Social Security benefits will replace about 40% of her working income.* To help supplement her income, she allocates a portion of her assets into a lifetime income source by purchasing an IncomeShield fixed index annuity with a \$100,000 initial premium. For additional flexibility, she elects to add a LIBR that can provide access to enhanced monthly payouts for help offsetting the burden of health care expenses¹.

Example shown for illustrative purposes and does not represent a real client.

*Center on Budget and Policy Priorities. Policy Basics: Top Ten Facts About Social Security. (Updated 2023, April 17) <https://www.cbpp.org/research/policy-basics-top-ten-facts-about-social-security>
¹For someone who worked all of their adult life at average earnings and retires at age 65 in 2022, Social Security benefits replace about 37 percent of past earnings."

The one who works for you!®



AMERICAN EQUITY
INVESTMENT LIFE INSURANCE COMPANY®

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Year 1: Boosting income base

Jodi's income base increases right away with a 10% bonus to her Income Account Value (IAV) on all first-year premiums. She is able to begin drawing income payments after Year 1, but chooses to let her assets continue to build.

IncomeShield 10 (IncomeShield 9 in CA) Lifetime Income Benefit Rider (LIBR) with Wellbeing Benefit	Income Soon	Income Later
Premium	\$100,000	\$100,000
First-year premium bonus	10%	10%
Annual LIBR fee ²	1.20%	1.20%

Year 2: Generating lifetime income

By electing to add the LIBR with Wellbeing Benefit at the time of issue, Jodi is able to shore up her income reserves with the interest credited to her IAV. Below we show two different strategies based on if she's planning to draw income in seven years or between years eight and 15. Additionally, after a two-year waiting period, an enhanced payout factor of 200% is available if eligible¹.

Accumulation period	7 Years	20 Years
IAV Rate	8.25% simple interest	6.5% compounding interest
Surrender charge schedule	10 years	10 years

Year 5 and later: Drawing income

Jodi is able to build her benefit base over time. When she chooses to begin drawing income, her payout factor is a percentage of her IAV based on her age. This payment is guaranteed for life. Plus, she has the added assurance of increased payouts should she qualify¹.

Income drawn	Year 5	Year 9
Annual income payment	\$9,152	\$12,525
Wellbeing Enhanced Benefit ³	\$18,303	\$25,050

Payment amounts assume no prior withdrawals taken.

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Important Disclosures Regarding Wellbeing Benefit

The Wellbeing Benefit provided under this rider is not intended to provide, and will never provide, long-term care insurance, nursing home insurance, or home care insurance. If you are interested in long-term care or nursing home care insurance, you should consult with an insurance agent licensed to sell that insurance or visit the California Department of Insurance Internet Website (www.insurance.ca.gov) section regarding long-term care insurance. The Wellbeing Benefit is not a substitute for and is not comparable to long-term care insurance. If you are replacing existing long-term care insurance with this wellbeing benefit, you should first discuss the intended replacement with your long-term care or economic advisor.

Annuity Contract and Riders issued under form series ICC22 BASE-IDX, ICC22 BASE-IDX-B, ICC22 IDX-10-7, ICC22 IDX-11-10, ICC20 R-LIBR-FCP, ICC20 R-LIBR-FSP, ICC20 R-LIBR-W-FCP, ICC20 R-LIBR-W-FSP, and state variations thereof. Availability may vary by state. Guarantees are based on the financial strength and claims paying ability of American Equity and are not guaranteed by any bank or insured by the FDIC.

¹ The Wellbeing Benefit can only be activated one time after a two year waiting period. Contract owner must be unable to perform two activities of daily living (ADLs) and requires annual certification by a qualified physician. See disclosure and Sales Brochure for additional details.

² Rider fee is calculated based on the income account value and deducted from the contract value on each contract anniversary as long as the rider is attached to the contract.

³ The current enhanced income payment factor is 200% for single life payout or 150% for joint life payout.

LIBR available for issue ages 40+. The minimum payout election age is 50. Surrender charges may apply to excess withdrawals that, in addition to LIB payment, exceed 10% annual free withdrawal available under the contract. Clients may be subject to a 10% federal penalty if withdrawals are made before age 59½.

Lifetime Income available through optional Lifetime Income Benefit Rider.

Income Account Value is only used to calculate Lifetime Income. It is not part of the underlying Contract Value, or available in a lump sum.

Provisions of the Lifetime Income Benefit Rider, such as Income Account Value Accumulation Rates, may change prior to issue.

Bonus available on 1st year premiums. Each year after the 1st contract year, you become vested in a percentage of the bonus, until 100% vested at the end of the 10th (9th in CA) contract year. Vested amounts of the bonus are the amounts not forfeited as a result of an early withdrawal or surrender. Bonus, surrender charges, and vesting schedules may vary by state. See brochure and disclosure for details.

This is not a comprehensive overview of all the relevant features and benefits of the IncomeShield fixed index annuity. This advertisement presents specific examples of how the LIBR and Wellbeing benefits work. Please read the sales brochure and disclosure for complete details and limitations.

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